

450 O'BRIEN ROAD SUITE 109 RENFREW, ONTARIO K7V 3Z2

TEL: (613) 432-6848 FAX: (613) 432-9710 9 INTERNATIONAL DRIVE PEMBROKE, ON, CANADA K8A 6W5 (613) 735-7288 Toll Free: 1-800-273-0183

Toll Free: 1-800-273-0183 FAX: (613) 735-2081 www.countyofrenfrew.on.ca

**MEDIA RELEASE** 

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FOR IMMEDIATE RELEASE

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## **Summer Company Program 2018**

## Financial Awards for Young Entrepreneurs to Start Their Own Business

**Pembroke, ON:** Enterprise Renfrew County is looking for student entrepreneurs who have a great business idea and want to start their own business this summer! Youth entrepreneurs are encouraged to plan ahead and reach out to Enterprise Renfrew County (ERC) to learn about the Summer Company Program and begin developing their business plan now. Summer Company is funded by the Government of Ontario to enable young people to start a business, create their own summer job and to follow their entrepreneurial dreams with funding support of up to \$3,000.

The program is available to students between the ages of 15 and 29 who are presently in school, and returning to school in the fall of 2018, to start and operate their own business. Successful applicants will receive up to \$1,500 to kick-start their business by helping cover start-up costs and, upon successful completion of the program; they will receive another award of up to \$1,500. Summer Company is administered by Enterprise Renfrew County on behalf of the Province of Ontario. ERC Business Consultant, Colleen Sadler, says; "Summer Company is an incredible way for students to explore what it takes to be an entrepreneur."

ERC staff will assist any young entrepreneur to develop their business concepts and/or explore examples of past Summer Company business types from across the Renfrew County and other parts of Ontario for business ideas.

By participating in the program, participants will receive business training, mentoring and assistance from local business leaders that will support them in the day-to-day operation of their enterprise. Summer Company has been available in Renfrew County for seventeen years and has guided almost 200 young entrepreneurs to business success.

Applications are now open and, as Summer Company is a highly competitive program with limited spaces available, we encourage students to contact us at the earliest opportunity.

For more information: call Enterprise Renfrew County in Pembroke or Renfrew or visit our website at www.enterpriserenfrewcounty.com.

## For more information contact:

Colleen Sadler	Business Consultant, ERC Renfrew	613-432-6848
Kim Fraser	Program Officer, ERC Pembroke	613-735-8224
Michael Barber	Media Relations/Grants Coordinator, County of Renfrew	613-735-7288