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## **MEDIA ALERT**

**March 6, 2018**

**WHAT: CELEBRATING WOMEN IN BUSINESS EVENT**

**WHERE: BEST WESTERN PEMBROKE INN & CONFERENCE CENTRE  
1 INTERNATIONAL DRIVE  
PEMBROKE, ONTARIO**

**WHEN: THURSDAY MARCH 8, 2018**

Enterprise Renfrew County is hosting a “Celebrating Women in Business” event in partnership with Renfrew County Community Futures Development Corporation at the Best Western Pembroke Inn & Conference Centre in Pembroke Ontario from 9 am – 2:00 pm.

Keynote speaker, Nina Spencer, is an international corporate speaker, workshop facilitator, speaker’s coach and best-selling author. Dubbed by the National Post as one of Canada’s leading motivational speakers, she is in demand with audiences from a diversity of associations, professions and industries, in both the public and private sectors. Nina will share tips, techniques and strategies for “Getting Passion Out of Your Profession” where you will learn how to keep loving the fine entrepreneurial work you do for a living.

Jennifer DeBruin is a passionate, experienced entrepreneur and educator with 20 years’ experience. She will lead participants through a dynamic session on “Balance or Burnout”, covering topics of Taking Inventory, Decision Making, Organization and Time Management and Stress Management.

Colleen Sadler, ERC Business Consultant states “Canadian women have been leading the charge into entrepreneurship since the recession. Women are fundamental to Canada’s economic prosperity, creating new businesses and new wealth at accelerating rates”.

The event is offered with major funding provided by the Ministry of Economic Development and Growth. Enterprise Renfrew County is a non-profit small business enterprise centre funded by the Ontario Government, the County of Renfrew, the Town of Renfrew and the City of Pembroke. Its mandate is to promote and assist small businesses across the County of Renfrew.

**For more information contact:**

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