

February 13, 2018 CELEBRATION OF WOMEN IN BUSINESS

Pembroke, (ON): On Thursday March 8, 2018, Enterprise Renfrew County is hosting a “Celebrating Women in Business” event in partnership with Renfrew County Community Futures Development Corporation in conjunction with International Women’s Day at the Best Western Pembroke Inn & Conference Centre in Pembroke Ontario from 9 am – 2 pm.

Keynote speaker, Nina Spencer, is a popular Toronto-based international corporate speaker, workshop facilitator, speaker’s coach and best-selling author. Dubbed by the National Post as one of Canada’s leading motivational speakers, she is in demand with audiences from a diversity of associations, professions and industries, in both the public and private sectors. Nina will share tips, techniques and strategies for “Getting Passion Out of Your Profession” where you will learn how to keep loving the fine entrepreneurial work you do for a living.

Jennifer DeBruin is a passionate, experienced entrepreneur and educator with 20 years’ experience. Understanding the evolution of self and business, she creates opportunities for clients to shift their perspective, embrace change as a way to new opportunities and develop innovative strategies to succeed. She will lead participants through a dynamic session on “Balance or Burnout”, covering topics of Taking Inventory, Decision Making, Organization and Time Management and Stress Management.

Colleen Sadler, ERC Business Consultant states “Canadian women have been leading the charge into entrepreneurship since the recession. Women are fundamental to Canada’s economic prosperity, creating new businesses and new wealth at accelerating rates”.

With just under three million individuals self-employed in Canada in 2017, one million of those are female, according to an analysis of Statistic Canada’s Labour Force Survey estimates. In Ontario alone, the survey estimates 393,800 female entrepreneurs— making up almost 40 per cent of the Canadian female total.

The event is offered with major funding provided by the Ministry of Economic Development and Growth. Enterprise Renfrew County is a non-profit small business enterprise centre funded by the Ontario Government, the County of Renfrew, the Town of Renfrew and the City of Pembroke. Its mandate is to promote and assist small businesses across the County of Renfrew.

Pre-registration is required and includes lunch, refreshments, and a participant kit for a cost of \$45.20 HST included. The first 75 people to register and pay before February 23rd receive a free copy of “Getting Passion Out of Your Profession” by Nina Spencer. Please confirm your participation **by Friday March 2, 2018** by visiting Enterprise Renfrew County’s website at www.enterpriserenfrewcounty.com or contact Kim Fraser at 613-735-8224.

For more information contact:

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